



Entry Mat

Item #'s: Brown-356510, Grey-356511

PROBLEM : Your home is your sanctuary, and you want it to be as free from dirt, chemicals and other kinds of pollution as possible. But today, indoor air pollution is one of the top five environmental health problems in America, with chemical levels up to 70 times higher indoors than out. In addition, dust and dirt can wear away at your home's floors and carpets, dulling them and making costly replacements necessary

SOLUTION : Reducing indoor air pollution starts at your home's entryway. The Norwex Entry Mat is your first line of defense against the dirt, dust, chemicals and allergens that are carried inside every time someone enters your home.



Description:

What's the best kind of dirt? The kind that stays outside! 85% of contaminants are brought into the home in the first four steps! Our Entry Mat features alternating bands of super-thirsty microfiber and stiff polypropylene bristles so dirt and other pollutants get trapped in the mat instead of being tracked into your home.

50.8 cm x 76.2 cm / 20" x 30"

Key Features:

- Five rows of super-absorbent Norwex Microfiber and four rows of stiff, polypropylene bristles
- Industrial-strength rubber backing
- Available in two colors—brown or grey—to complement any décor.
- Sized to fit most homes' entrances and exits

Key Benefits:

- Keeps dirt, chemicals, allergens and even water from entering your home by trapping them inside the mat
- Extends the life of floors and carpets by preventing damage caused by indoor pollution
- Industrial strength to easily withstand the heaviest foot traffic
- Non-slip rubber backing holds mat firmly in place.
- Tone-on-tone hues help hide dirt and grime.

How to Use:

- Place inside your home's entryways and always wipe the bottoms of your shoes to prevent as much outside dirt and grime from entering your home as possible.
- To remove dirt and dust from the mat, use the Norwex Rubber Brush or a handheld vacuum or attachment.
- For heavy cleaning, launder using Norwex Ultra Power Plus™, which contains no fillers.
- Do not use bleach, fabric softeners or dryer sheets.
- Rinse thoroughly after washing and air dry.

Demo Tips:

- Pass a clean Entry Mat around at parties to point out the combination of stiff bristles and absorbent Norwex Microfiber that knocks tough dirt off shoes and traps it inside the mat.
- Mention that every entryway in the home should be equipped with this line of defense, in order to create the safest haven possible.

Did You Know?

- The soles of your shoes are a major source of transferring chemicals and pesticides into your home. In fact, most of the grime in our homes originates outside, the bulk of it coming in unnoticed on shoes that often don't appear to be either muddy or dirty.
- A good quality entry mat is essential. It will remove much of the pesticides and other pollutants that otherwise would find their way inside your home.
- The right entry mat can also reduce the time you spend cleaning. Your mat should be about the same width as the door.
- With chemicals and residue from lawn equipment and automobiles, garages can be an especially toxic area of the home. Make sure the entry from your garage is also well protected!

1-year warranty

COMPLEMENTARY PRODUCTS

- Norwex Mop Systems
- Rubber Brush
- Double-Sided Mop System
- Ultra Power Plus™ Laundry Detergent

