



## EnviroCloth™ TOP SELLER

Item #s: Grey-1512, Green-1514, Blue-1515, Red-1513

**PROBLEM :** Getting all the surfaces in your home as clean as possible, as quickly as possible, can be challenging. In addition, many of today's popular cleaners contain harsh chemicals that can make your family sick. And using paper towels to clean adds to the problem of overloaded landfills and deforestation.

**SOLUTION :** Clean more safely, quickly and thoroughly using super-absorbent Norwex EnviroCloths. You'll save time, money and the environment using only water—reducing landfill waste, eliminating chemicals in waterways and protecting your family's health as you cut down on dust and reduce chemicals in your home. Now thicker, more absorbent and even more effective!

**Norwex Microfiber has the ability to remove up to 99% of bacteria from a surface when following the proper care and use instructions.**



### Description:

The Norwex antibacterial Microfiber EnviroCloth removes dust, dirt and grease from all washable surfaces using only water—no chemicals! Norwex Microfiber has the ability to remove up to 99% of bacteria from a surface when following the proper care and use instructions. Our super-absorbent EnviroCloth picks up dust particles and traps them in the cloth until you rinse it out. Then BacLock™\* in the cloth goes to work to self-purify and inhibit odors from bacteria, mold and mildew growth within the cloth. 35 cm x 35 cm / 13.78" x 13.78"

### Key Features:

- Norwex Microfiber has the ability to remove up to 99% of bacteria from a surface when following the proper care and use instructions.
- Contains our exclusive BacLock\* agent
- Made with fiber that has a maximum length of more than 10 million feet (3 million meters) for more effective cleaning power
- At 1/200th the size of a human hair, Norwex Microfiber is one of the most innovative products in the cleaning industry today.

- Now thicker and more absorbent to pick up and hold more dust, dirt and debris
- Can be used dry for dusting, or wet for general cleaning and heavily soiled areas
- Open spaces in the fibers created by the splitting process enable the cloth to lift away dust and dirt and absorb several times its own weight in water.
- Can be folded and refolded to create multiple surfaces for nonstop cleaning

### Key Benefits:

- Removes EVERYTHING from all surfaces.
- The BacLock\* in the cloth—our micro silver antibacterial agent—goes to work to self-purify and inhibit odors from bacteria, mold and mildew growth within the cloth within 24 hours so that it is ready to use again.
- Cuts cleaning time in half by using only water
- No need for harmful chemicals
- Saves money by using only water
- Eliminates the need for paper towels, creating less waste and less paper dust in the home
- Eliminates residual "chemical muck" left behind by typical cotton cloths and harsh cleaning products
- Traps dust and grime in the cloth and leaves surfaces cleaner, so you won't have to clean as often
- Used dry for dusting, it creates static electricity that lifts the smallest particles of dust and dirt up into the cloth and prevents them from resettling on surfaces.

- Used damp for general cleaning and heavily soiled areas, it picks up everything using water. Cleaned surfaces become so clean that new dirt and dust do not return as quickly.
- Cleans any surface that would normally be cleaned with soap and water, including bathrooms (taps, sinks, tubs, counters, toilets and more), walls, windows, floors, vehicles, toys, tools, kitchen appliances and surfaces, outdoor furniture and much more

### Care and Use:

- Use dry to attract dust and dirt particles, and wet to wipe away dirt and debris from all washable surfaces using only water.
- Fold the cloth so you have eight clean sides to work with. Wipe with even strokes.

All Norwex Microfiber products carry a two-year warranty. Please visit [www.norwex.com](http://www.norwex.com) for complete details.

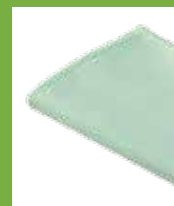


\*Contains BacLock, an antibacterial agent for self-cleaning purposes only. The agent is solely designed to inhibit bacterial odor, mold and/or mildew growth within the product.

BacLock™

### COMPLEMENTARY PRODUCTS

- Travel Pack
- Spray Bottle
- Kids EnviroCloth
- Window Cloth
- EnviroTowel



## Care and Use *(continued)*:

- Slightly dirty microfiber can be washed with Norwex Dishwashing Liquid under warm running water and used again before laundering. Rinse thoroughly after washing and air or machine dry.
- Cloths that have been used heavily should be laundered using Norwex Ultra Power Plus™, which contains no fillers, after each use. Do not use bleach, fabric softeners or dryer sheets.
- For deep, stubborn stains or odors, microfiber can be boiled for 10 minutes to allow fibers to swell and release the debris.

## Demo Tips:

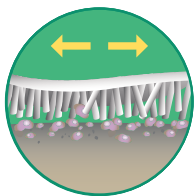
- Spread some butter on a mirror at your party. Place wet, folded EnviroCloth flat against surface to demonstrate how well it works to remove the butter in just a few swipes, without streaking.
- Sprinkle some pepper on your Host's kitchen counter, then use a damp EnviroCloth to pick it all up in just one swipe!

## Did You Know?

- The average household spends \$600 – \$800 a year on cleaning products and supplies. Norwex Microfiber can help reduce the use of cleaning products and supplies by up to 90%.
- 3,000 tons of paper towel waste are created every single day—that accounts for 51,000 trees and 60 million gallons of water, per day!
- Most paper towels are bleached. Drying your hands with them can leave your skin rough and cracked.

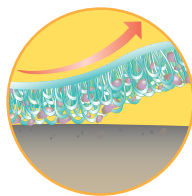


## How Norwex Microfiber Works vs. Cotton



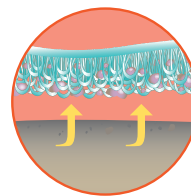
### Traditional cotton cloth pushes around particles,

spreading dirt, grime and moisture into the surface crevices, leaving it moist and unclean.



### Norwex Microfiber lifts and collects particles.

Used dry, Norwex Microfibers produce an electrostatic charge that attracts even the smallest particles of dirt, grease and moisture, leaving the surface free from everything.



### Norwex Microfiber self-purifies.

Used wet, the micro silver in the cloth goes to work with self-purification properties.