

Dishwashing Liquid

Item #: 1014

PROBLEM : Most dishwashing liquids can get your dishes clean. But at what price? We're not talking money—we're talking subjecting your skin to the harsh chemicals found in conventional products. Your family deserves better!

SOLUTION : Norwex Dishwashing Liquid is free of toxic ingredients—its dynamic combination of a socially responsible formula and cleaning power in one offers you peace of mind. Gentle to your hands and dishes, even fine china.



Description:

Our new, greener formula is biodegradable and free from phthalates, SLS, SLES and dyes. Ultra-concentrated and 100% natural, this gentle, suds-producing formula gets your dishes spotless, even in the hardest water. Scented with essential oil of Clementine for a crisp, citrus aroma.

Size: 355 ml / 12 fl. oz.

Key Features:

- All-natural, ultra-concentrated, non-toxic and biodegradable formula is not harmful to the environment.
- Hypoallergenic with a neutral pH, and is dye-, sulfate- and phosphate-free so it's gentle to your hands
- Fresh, clean, crisp citrus scent
- No SLES, SLS, phthalates or dyes
- Container is recyclable, HDPE #2.

Key Benefits:

- Superior wetting action lets water drain off smoothly, giving your dishes a brilliant shine
- No manual drying necessary—just wash and air dry
- Great for glassware, flatware, china, pots and pans you don't want to put in the automatic dishwasher
- Effective in hard water and suitable for septic tanks

How to Use:

- Use 10 – 15 ml (about one tablespoon) in a sink full of water. Wash dishes using our Dish Cloth and rinse thoroughly.
- Do not mix with other cleaners or use in automatic dishwashers.

Demo Tips:

- Demo with a clear plate or glass at a kitchen sink. Show guests how the water runs off and doesn't leave spots.
- Let the dish air dry while guests feel the sudsy water and take in the clean, crisp aroma.
- You may want to give each guest a tiny dollop of soap to rub between their thumb and forefinger to feel the gentle formula.
- Show guests the glass when it's dry so they can ooohh and ahhh over its brilliance.

Did You Know?

- Many dish soaps contain unnecessary ingredients such as phosphates, which can create "dead zones" by washing into streams and rivers. They eventually make their way to the ocean, where they feed algae and bacteria, which can then grow uncontrollably, consuming much of the oxygen in the water. This in turn can cause fish and other ocean life to suffocate.

COMPLEMENTARY PRODUCTS

- Bottle Brush with EnviroSleeve™
- Dish Cloth
- Dish Mat
- Kitchen Towels

